mentioned cases to Principal Bench of CAT, New Delhi as they are all of identical nature. The next date of hearing in the matter has been fixed for 1-6-1990 at CAT , New Delhi.

Appointment of Diploma Holder Engineers in All India Radio

2294. SHRI SAMAR MUKHERJEE: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that the Diploma Holder Engineers of All India Radio were eligible for promotion to all the posts as per common seniority with Degree Holder Engineers according to the Recruitment Rules, 1975;

(b) whether it is also a fact that by amending the Recruitment Rules in 1988, the Department is denying promotion to Diploma Holder Engineers in All India Radio, who, are about 80 per cent of the total Engineering Staff strength;

(c) whether it is also a fact that department is ignoring the interest pf Diploma Holder Engineers by providing better promotional prospect to a few Degree Holders and also violating the D. O. P. T. guideline through this; and

(d) if so, the details thereof and the reasons for ignoring the Diploma Holder Engineers?

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. UPENDRA): (a) Yes, Sir.

(b) No Sir. Diploma Holder junior Engineers (Civil) & (Electrical) are eligible for promotion to the grade of Assistant Engineer (Civil) & (Electrical) even as per the modified Recruitment Rules.

(c) No Sir. D. O. P. T. instructions have not been violated. Amendment to the rules has been done in consultation with Department of Personnel & Training and Union Public Service Commission.

(d) Does not arise.

Policy of Selecting Feature Serials, Programmes Telecast By A.I.R and Doordarshan

2295. SHRI KAMAL MORARKA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is the present policy of selecting feature films/serials/programmes for broadcasting/telecast by AIR and Doordarshan; and

(b) what specific steps are being taken by Government to popularise the regional culture through the media?

THE MINISTER OF INFORMATION AND BROADCASTING AND PARLIAMENTARY AFFAIRS (SHRI P. UPENDRA): (a) The information in respect of Doordarshan and All India Radio is given in Statements I and II respectively. (*See* below)

(b) Doordarshan takes due care in selection of programmes to ensure that as far as possible the rich and varied regional culture gets properly projected.

In so far as All India Radio is concerned, the programmes broadcast by All India Radio stations are primarily regional programmes reflecting enriched culture of the respective regions.

Statement-I

Norms for selection of Serials and Feature films for telecast on Doordarshan

A. *Serials*

Sponsored T. V. Serials are selected after taking into consideration the merit of the script , the credentials

of the director and other members of the production team and the programe needs of Doordarshan. While assessing the merit of the script, the Selection Committee will keep in view the need to:

(i) promote the basic socio-cultural values like human unity and harmony, equal respect to all religions, rejection of violence, communal rivalries and tensions; liberation from superstition and prejudices;

(ii) project the rich cultural diversity of the country; and

(iii) inculcate in the growing generations the right kind of values, outlook, and standards.

B. *Feature Films*

Feature films for telecast on Doordarshan are selected out on the basis of the following broad criteria:

(i) National/International/State Award won

(ii) Thematic Value

(iii) Cinematic Value

(iv) Entertainment Value

(v) Suitability for family viewing

(vi) Year of production.

Regional language feature films which fulfil any of the following criteria or have won any of the following national awards, as the case may be, only are considered for telecast on the national network on Sunday;

(i) National award for the Best or Second Best Feature Film of the year (in all languages combined)

(ii) Indira Gandhi Award for Best first film of a Director

(iii) Award for best film providing popular and wholesome entertainment

(iv) Nargis Dutt award for Best Feature Film on National Integration

(v) Best film on Family Welfare

(vi) Best film on other Social issues such as prohibition, women and child welfare, anti-dowry, drug abuse etc.

(vii) President's Award of 'Rajat Kamal' for the Best Feature Film in a regional language

(viii) Entry in the Indian Panorama and mainstream Section of any International Film Festival of India/ Filmotsav

(ix) Films which have celebrated Silver Jubilees (having run continuously for 25 weeks) and carry a 'U' certificate.

Statement-II

Policy regarding selection of Feature films and Serials broadcast on All India Radio

For sound-track of feature films broadcast on the Vividh Bharati Service, feature films which are classics and/or award-winning are selected, subject to availability of prints. Serials plays in Hindi based on classics and celebrated literary works in different Indian languages are selected from among the proposals received.

Health Messages on AIR/TV Network

2296. SHRI SHAMIM HASHMI : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether Government have a wide AIR/TV network ;

(b) if so, whether Government are fully utilising these facilities in the field of health messages ;